

Notice of Delay in the 2010 RFP for Long-Term Renewable Generation Resources

Entergy Services, Inc. (“ESI”) hereby notifies interested parties of a change in the proposed schedule set forth in the Notice of Intent dated July 30th and the proposed schedule on slide 24 of the Bidder’s Conference Presentation that was reviewed on August 18th in Baton Rouge, LA.

The Louisiana Public Service Commission (“LPSC”) has postponed its potential vote on the LPSC Staff’s proposed final Renewable Energy Pilot Implementation Plan (“Implementation Plan”) until the LPSC’s October meeting, currently scheduled for October 13th. Therefore, ESI intends to issue its final RFP approximately four (4) weeks after the LPSC has approved a final Implementation Plan. For example, if the LPSC approves the Implementation Plan on October 13, 2010, the following representative schedule will apply:

<u>Milestone</u>	<u>Tentative Date</u>
Issue RFP	on or about Nov 11, 2010
Respond and Post Q&A to Website	through Nov 22, 2010
Bidder Registration	Nov 29 – Dec 2, 2010
Proposal Fees Due	Dec 9, 2010
Non-refundable \$5,000 per proposal	
Proposal Submission Period	Jan 4 - 7, 2011
Announce Preliminary Shortlist (as necessary)	May 2011
Announce Primary/Secondary Awards	Oct 2011
Begin Comprehensive Due Diligence & Negotiations	As early as Oct 2011
Notify Secondary Award List of Proposal Status	Dec 2011 (if applicable)
Execute Definitive Agreement	Feb 2012
Target for Receipt of Regulatory Approvals	4th Quarter 2012
Target Delivery Term Start Date	2012-2014

ESI will continue to update its website with documents and notices related to the progress of this RFP. Please refer to <https://emo-web.no.entergy.com/ENTRFP/Renewable/RenIndex.html>. If you have any further questions, please contact the RFP administrator at esirenewable@entergy.com.