

Notice of Intent to Conduct 2010 RFP for Long-Term Renewable Generation Resources

Entergy Services, Inc. ("ESI") provides this notice to interested suppliers that it intends to conduct a Request for Proposals for Long-Term Renewable Generation Resources ("2010 Renewable RFP") on behalf of one or more Entergy Operating Companies. ESI currently plans to post its 2010 Renewable RFP on or about September 29, 2010, with such posting to be made on the following [website](#). Prior to this posting date (on or about August 2, 2010), ESI will post draft term sheets and specific proposal requirements, including a preliminary list of questions and requirements pertaining to the developmental status of resources to be proposed in the RFP.

Bidders interested in submitting a developmental proposal are encouraged to review the list of questions and requirements and, to the extent possible, to gather and prepare the requested information in advance of the RFP. ESI will, at a minimum, require Bidders to have initiated the Large Generator Interconnection Procedures ("LGIP") or Small Generator Interconnection Procedures ("SGIP") by submitting an interconnection application, and to have received confirmation of a valid interconnection request from Entergy's Independent Coordinator of Transmission ("ICT") at the time that proposals are due, which is expected to be in November 2010. Other proposal requirements will be posted to the [website](#) on or about August 2, 2010.

ESI plans to seek long-term resources (10-20 years) to meet the renewable energy needs of the Entergy Operating Companies, which may be limited to resources intended to meet the Louisiana Public Service Commission's ("LPSC") Renewable Energy Pilot Program. Furthermore, ESI will not allow Entergy Competitive Affiliates to participate in this RFP, and no self-build option is being identified or considered in this RFP.

On August 18, 2010, ESI will convene a Bidders' Conference at 10:00 a.m. CPT in the Natchez Room at the LPSC's offices, 602 N. Fifth St., First Floor, Baton Rouge, LA. Also, it is possible that the LPSC Staff may conduct a Technical Conference concerning the RFP in conjunction with the Bidders' Conference. All interested suppliers are encouraged to attend. If you are unable to attend the Conference in person, an audio conference will be set up. Please monitor the following [website](#) for further updates, including a dial-in number for the Conference and how to register for the Conference.